ATHLETES IN ACTION RAISES FUNDS TO IMPACT NFL

Athletes in Action hosts its second annual AIA Golf Classic; is there hope for the professional athletes they influence?

With the attention on “Deflategate” and the issues of domestic violence and child abuse in the NFL, the integrity of professional football players has been called into question.

Beavercreek, Ohio – May 27, 2015 – We live in a world where a growing number of sports fans find their heroes making self-destructive decisions, be it cheating to win or involvement in domestic violence. Some of the elite athletes we once desired our children to emulate, no longer model the character and integrity we long for our young ones to embrace. Entitlement, immorality and impudence seem to have replaced humility, honesty and respect.

However, there is still hope for positive change. Behind the scenes of 13 NFL teams, Athletes in Action employs chaplains/life coaches, who are having a significant effect on the personal and public lives of players, coaches and their families. They help with character growth, marital and family health, and heart issues that can lead to destructive behavior.

Corwin Anthony, the National Director of Pro Ministry for Athletes in Action (AIA) is optimistic about the future of pro sports and its leaders. For 15 years, Anthony has played a pivotal role in making a difference in the lives of NFL families. Each year, he has seen an increase in the opportunity to have an impact, but in order to step into these opportunities it takes resources.

With this in mind, on July 6, 2015, Anthony is partnering with Northwestern Mutual to host its second annual AIA Golf Classic at the Country Club of the North. Their goal is to help raise funds to recruit, train and place chaplains/life coaches who will serve NFL teams, but are funded independently of those franchises.

Anthony’s efforts will be strongly supported by one of the NFL’s most notable models of character, Super Bowl winning coach, Tony Dungy. He says, “The Athletes in Action Pro Staff have been a significant contributor to my life. From the time I was a player for the Steelers, an assistant coach with the Vikings and when I first became Head Coach of the Buccaneers, I saw, first hand, the benefits of having men and women working behind the scenes to develop young athletes and coaches.” Dungy will be in attendance at the AIA Golf Classic to greet and take a photo with each foursome.

To learn more about how you can get involved in having a positive impact on the world of professional sports, please visit www.AIAGolfClassic.com, where you can sign on as a sponsor, golfer or make a donation.

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